

NEWS RELEASE

A Report to Communicators of Home Appliance Information

FOR IMMEDIATE RELEASE
October 19, 1987

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BEST SEPTEMBER AND THIRD QUARTER

FOR MAJOR HOME APPLIANCES

CHICAGO -- Over 4.2 million major home appliances were shipped in September and 12.1 million in the third quarter, establishing new shipment records for both periods, reports the Association of Home Appliance Manufacturers (AHAM).

September's record shipments were 3.6% higher than the previous September and the third largest shipment in history.

Total third-quarter shipments were 2.7% higher than the same 1986 period and second only to the all-time record quarter preceding it.

"Record first-, second-, and third-quarter shipments virtually assure a new annual record," comments AHAM President Robert Holding.

Fourth-quarter shipments of just 9 million units are needed to surpass 1986's record of 45 million units and establish a new annual record, the fourth consecutive such record for the industry in recent history.

Most products contributed to the excellent September, with three -- microwave ovens (nearly 1.3 million units), refrigerators (619,300 units), and automatic washers (595,800 units) -- establishing shipment records for the month.

In quarterly shipments, home comfort appliances (792,700 units)

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accounted for both the largest unit gain and the largest shipment increase (up 20.9%).

Shipments for the first nine months of the year surpassed 36.3 million units for a 7.6% gain over last year's same period.

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MAJOR HOME APPLIANCE FACTORY SHIPMENTS, THOUSANDS OF UNITS
(Domestic Plus Export)
September, 1987

	SEPTEMBER			CALENDAR YEAR TO DATE			CALENDAR QUARTER		
	1987	1986	% Change	1987	1986	% Change	1987	1986	% Change
ALL MAJOR APPLIANCES*	4,207.0	4,060.6	3.6%	36,367.2	33,811.9	7.6%	12,104.3	11,785.0	2.7%
COOKING - TOTAL	1,546.3	1,509.5	2.4%	11,182.3	11,159.2	0.2%	3,914.2	3,970.9	-1.4%
ELECTRIC RANGES - TOTAL	288.8	294.4	-1.9%	2,499.0	2,432.4	2.7%	865.1	848.3	2.0%
Free Standing	233.5	245.2	-4.8%	2,012.1	2,000.2	0.6%	699.6	701.1	-0.2%
Built-in	55.3	49.2	12.4%	486.9	432.3	12.6%	165.5	147.2	12.4%
MICROWAVE OVENS/RANGES**	1,277.1	1,231.0	3.7%	8,820.0	8,862.8	-0.5%	3,102.6	3,168.2	-2.1%
HOME LAUNDRY - TOTAL	1,046.2	961.8	8.8%	8,051.1	7,348.9	9.6%	2,794.2	2,697.2	3.6%
AUTOMATIC WASHERS	595.8	553.9	7.6%	4,578.2	4,270.0	7.2%	1,599.5	1,575.1	1.5%
DRYERS - TOTAL	450.4	407.9	10.4%	3,472.9	3,078.8	12.8%	1,194.7	1,122.1	6.5%
Electric	346.4	318.7	8.7%	2,698.1	2,411.2	11.9%	922.0	876.3	5.2%
Gas	104.0	89.2	16.6%	774.7	667.6	16.0%	272.8	245.8	11.0%
KITCHEN CLEAN UP - TOTAL	772.5	784.6	-1.5%	6,524.0	6,182.8	5.5%	2,163.2	2,138.7	1.1%
DISPOSERS*	409.4	421.0	-2.8%	3,348.5	3,179.9	5.3%	1,110.7	1,081.2	2.7%
DISHWASHERS - TOTAL	342.0	345.8	-1.1%	3,009.8	2,864.1	5.1%	998.7	1,008.1	-0.9%
Built-in	318.2	324.9	-2.1%	2,825.9	2,687.5	5.1%	938.2	945.4	-0.8%
Portable	23.8	20.9	13.9%	183.9	176.6	4.1%	60.6	62.7	-3.3%
COMPACTORS*	21.1	17.7	19.2%	165.7	138.8	19.4%	53.8	49.4	8.9%
FOOD PRESERVATION - TOTAL	728.7	707.5	3.0%	6,446.7	5,999.9	7.4%	2,440.1	2,322.9	5.0%
REFRIGERATORS	619.3	597.0	3.7%	5,452.1	5,016.7	8.7%	2,055.7	1,931.7	6.4%
FREEZERS - TOTAL	109.4	110.5	-1.0%	994.6	983.2	1.2%	384.4	391.2	-1.7%
Chest	57.7	58.9	-2.0%	548.4	528.3	3.4%	204.4	206.8	-1.2%
Upright	51.7	51.6	0.2%	446.2	454.9	-1.5%	180.0	184.3	-2.3%
HOME COMFORT - TOTAL	113.3	97.2	16.6%	4,163.2	3,121.1	33.4%	792.7	655.4	20.9%
ROOM AIR CONDITIONERS	92.8	89.2	4.0%	3,477.7	2,606.6	33.4%	648.0	542.9	19.4%
DEHUMIDIFIERS*	20.5	8.0	156.3%	685.4	514.5	33.2%	144.7	112.4	28.7%
GAS RANGES**	185.2	189.2	-2.1%	1,519.1	1,397.9	8.7%	500.8	472.4	6.0%

* Numbers do not add because of overlapping product categories.

** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges.

* Current month figures are preliminary.

** Source: GAMA. Not included in cooking total or total shipments. Current month figures are preliminary.